

**PwC's Academy**  
Never stop learning

Programme starts:  
**5 March 2020**

# Become a professional coach!

## PwC's Business Coaching Diploma

**Comprehensive coaching course  
accredited by two international  
coaching associations:**

**ICF & EMCC**

### **Now in Zagreb too!**

This program has been offered in Poland since 2014 and since last autumn in Zagreb too!

The aim of the programme is to provide a quality business-oriented coach training to all who wish to become a **qualified, professional coach**.

### **Our beliefs**



Coaching promotes a systemic approach to the client's experience, taking into account business context, organisational culture as well as personal values and motivation.



Coaching relationship is a confidential alliance between a coach and client formed with the purpose of supporting clients in reaching desired outcomes in work and life.



The coach knows that resources and solutions lie within the client and serves as a facilitator of the process of self-discovery and empowerment.

### **Who it is for**

The course is suitable for leaders, managers, HR professionals, business skills trainers, counsellors, consultants, psychologists, educators and **everyone who is interested in bringing their coaching skills to a professional level**.

**PwC's Academy's mission is to support business leaders and HR specialists in implementing coaching culture within their organisations.**



Programme accredited by:



# Programme benefits

**Business Coaching Diploma** is an accredited coach training course consisting of:

## 15 in-person training days

using a variety of coaching techniques and tools

## Mentoring/supervision

- 3 individual mentoring sessions
- 7 group supervision sessions

## Experiential learning

participants will get a lot of practice in pairs and triads

## Practice and feedback

5 observed coaching sessions with feedback

## Individual coaching

Three 1x1 coaching sessions with a professional coach

## Final exam

- Theoretical test
- Practical (oral) exam

**Workshop part of the course** is diverse in terms of the learning methods and consists of interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and groups, case studies, group supervision/mentoring.

**Upon successful completion of the course, participants receive 2 certificates:**

**01.** Issued by PwC's Academy Poland, confirming completion of 156 course hours **approved by ICF as Approved Coach Specific Training Hours (ACSTH)**

**02.** Issued by PwC's Academy Poland, with **European Quality Award (EQA) European Mentoring & Coaching Council (EMCC)** quality mark

*The condition for obtaining this certificate is to document at least 36 coaching hours with external clients (paid or pro-bono)*



Upon completing the course, participants may apply for **individual coach certification:**

- **Associate Certified Coach (ACC)** or **Professional Certified Coach (PCC)** with the ICF through the simplified ACSTH path or/and
- **European Individual Accreditation (EIA)** with the EMCC through a simplified path

# Programme structure

## Module 1

### Introduction & building a coaching mindset

## Module 2

### Building the coaching relationship

- Basics of a coaching relationship in business
- Developing the coach's consciousness
- Communication styles in coaching
- Building the client's self-awareness

## Module 3

### Designing the future

- Setting goals
- Balance of resources
- Action planning

## Module 4

### Releasing and exceeding one's potential

- Working with beliefs
- Innovation – coming out of the box
- Alternative approaches in working with the client (eg. Gestalt coaching)

## Module 5

### Building satisfying relationships at work

- Coaching techniques for forming effective business relationships
- Releasing internal motivation

## Business Coaching Diploma

brings together a variety of coaching techniques and tools that can be used by professional coaches as well as business professionals in their day-to-day work of managing teams.

Participants will attain a high level of coaching skills and know-how both in a business and private life context.

**Our trainers** are coaching enthusiasts with many years of experience in business settings.

All hold internationally recognized advanced coaching qualifications:

- **MCC – Master Certified Coach**
- **PCC – Professional Certified Coach**

After the course, participants join the community of **BCD Alumni in CEE**, with such additional benefits as:

- ✓ Group mentoring sessions
- ✓ Peer-to-peer meetings
- ✓ Networking events
- ✓ Membership in closed social media groups
- ✓ Special training and conference discounts

# Join us and become a professional coach!

## Course schedule

<b>5-7 March 2020</b> (Thursday-Saturday)	<b>Module 1</b>
<b>2-4 April 2020</b> (Thursday-Saturday)	<b>Module 2</b>
<b>7-9 May 2020</b> (Thursday-Saturday)	<b>Module 3</b>
<b>4-6 June 2020</b> (Thursday-Saturday)	<b>Module 4</b>
<b>2-4 July 2020</b> (Thursday-Saturday)	<b>Module 5</b>
<b>13-14 January 2020</b> (Monday-Tuesday)	<b>Exam</b>

## Fees and other conditions

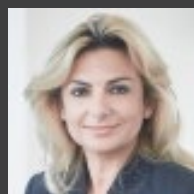
**Early bird: €3.500** (excl. VAT) for registrations until 31 January 2020

**Full program fee: €3.900** (excl. VAT)


No of participants limited to 12.

**We invite you to take this transformational journey with PwC's Academy, after which, according to our graduates, nothing is quite the same!**

## For more information, contact:




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## More info:

[pwc.hr/hr/akademija](http://pwc.hr/hr/akademija)

