

Change Management Training

In today's turbulent environment, new changes arise from influences well beyond the control of any one entity. Every organization can benefit from more effective way to manage change. Leading corporations are adopting change management as an organizational competency, viewing it as their competitive advantage.



What will you learn?

Change management training with the Academy is the **practical experience based change management program** which uses proved methodology and rich toolkit. At the end of the course, participants are able to **lead their organizations successfully through incremental and radical changes** – building and customizing a change management strategy and change management plans for communications, stakeholder management, coaching and training.

Who is it for?

This **two day change management program** is designed for change managers, senior project managers, line managers, internal consultants and strategy managers.

Key Topics

- Psychology of Change
- Theories and Perspectives
- Kotter's 8 Steps of change
- Organizational Change Competency
- Connecting Change Management to Business Projects and Project Management
- Defining Your Change Management Strategy
- Preparing Your Change Management Team
- Communication Plan
- Stakeholder Management
- Resistance Management Plan
- Training Plan
- Master Change Plan Reinforcing Change
- Collecting and Analyzing Feedback
- Diagnosing Gaps and Managing Resistance
- Implementing Action

Why are we different?

We prefer to use the real-life examples, therefore participants are encouraged to **bring their own change projects** to the training. We focus on **interactivity, sharing your ideas** and **experiential learning**. The **pre-course questionnaire** will help us to adjust the training curriculum to the audience and **focus on the issues that matter to you**.

Participation at the course will teach you how to:

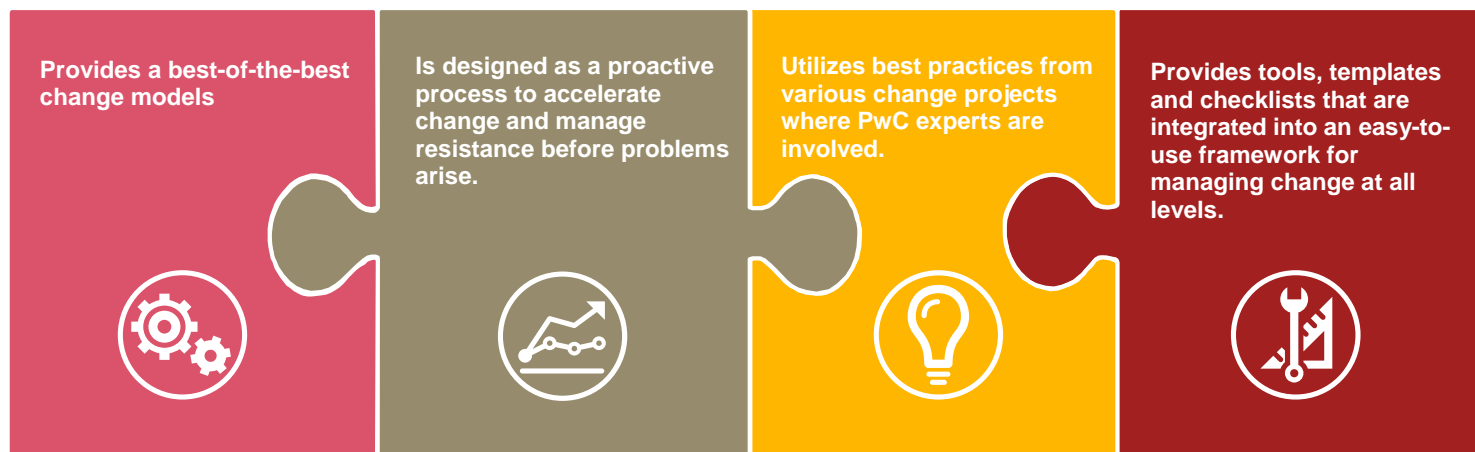
- Save 30% of your project budget
- Raise employee engagement by 50%
- Increase the customer satisfaction index

"It is not the strongest species that survive, nor the most intelligent, but the ones most responsive to change."

Charles Darwin

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Program features and content



Module I

- Introduction
- Why manage change
- ROI of change management
- Best practices review
- Change management principles
- Type of change assessment
- Change characteristics assessment
- Org. attributes assessment
- Challenges and risks
- Case study

Module II

- Creating a change strategy
- Kotter's 8 steps of change
- Forming the change team
- Preparing stakeholders
- Communications plan
- Resistance management plan
- Training plan
- Real case studies – based on participants' inputs
- Exit exam

Date

26 – 27 January 2017

Price 3.500 HRK+VAT

In case of participation of 2 or more colleagues we will be happy to make you a special price offer!

Place Zagreb

Language English

Registration

Please complete the registration form on our website www.pwc.hr/theacademy

Contact

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If you wish to consult the training content before registration, Branka and Jan will be happy to answer your questions.